- 2 Q. And when was it that she quit?
- 3 A. Early -- I don't recall.
- 4 Q. Early of 2005?
- 5 A. No.
- 6 Early 2004? Q.
- 7 I have no idea. I have to go back and
- 8 look.
- 9 Q. Was it the year 2003?
- 10 MR. GOGGIN: He said he has no idea.
- 11 A. No.
- 12 How did Janet communicate to you that
- 13 she had had enough and wanted to quit?
- 14 Stopped selling the product and told us
- 15 in e-mail that she's no longer going to rep the
- 16 line.
- 17 And does that e-mail reference Pandora? Q.
- 18 A. I have to go back and -- I don't
- 19 recall.
- 20 Q. Do you still have that e-mail?
- 21 I have to go back and recall -- I don't
- 22 recall. I mean, I assume it's still there.
- 23 Q. Do you know if it's still there?
- 24 A. I haven't check every e-mail that I've
- 25 ever received.

- 2 Q. I'm not asking about every e-mail. I'm
- 3 asking about this specific e-mail.
- 4 A. It's one that I received a year ago and
- 5 I assume it's still there.
- 6 Q. So you received a communication
- 7 approximately one year ago from Janet, is that
- 8 right?
- Time frame, it could be a year, could A.
- 10 be 18 months, could be -- yes, it's some time
- 11 ago. I don't recall the exact date.
- 12 Q. Well, you just said it was a year. So
- 13 I'm just repeating what you said.
- 14 A. Going back I don't recall when she
- 15 actually left.
- 16 Q. But do you recall when she sent the
- 17 e-mail?
- 18 A. The day she quit.
- 19 Q. You said that's approximately a year
- 20 ago?
- 21 A. It could be approximately a year ago,
- 22 correct. Could be 18 months ago. Could be 16
- 23 months ago.
- 24 Q. What did she communicate to you about
- 25 Pandora?

- 1
- 2 A. Complaints from her customers.
- 3 Customers that were afraid to do business with
- 4 her because she was selling Chamilia products and
- 5 that -- all of her customers were told from
- 6 Michelle Murphy in the Minnesota area that
- 7 Pandora was closing down Chamilia with a patent
- 8 and they can no longer sell our product. And
- 9 that Pandora was coming into their stores and
- 10 confiscating all of their inventory.
- 11 Q. That they would be doing that or that
- 12 they were doing that?
- 13 A. They would be doing that. And there's
- 14 other incidences where they said they have done
- 15 it already to certain customers?
- 16 Q. Did Janet indicate to you or identify
- 17 who these were customers?
- 18 A. No.
- 19 Q. As you sit here today, do you know the
- 20 names of these customers?
- 21 A. One of them was The General Store in
- 22 Minnesota. I had an order -- she had an order
- 23 with them, received a call from Michael Lund and
- 24 canceled the order. It was about a \$3,000 order
- 25 she canceled. And it had been a great customer

- 1
- 2 to have over the time period.
- 3 Q. And what is her name of The General
- 4 Store?
- 5 A. Jenny.
- 6 Q. Jenny?
- 7 A. Jenny.
- 8 Q. Jenny what?
- 9 A. I do not know.
- 10 Q. And when did General Store cancel an
- 11 order with Chamilia?
- 12 A. Summer of 2004.
- 13 Q. Do you have a copy of the order that
- 14 The General Store placed with Chamilia?
- 15 A. No. I was actually at a trade show
- 16 there and Jenny told me personally she's
- 17 canceling her order because she just received a
- 18 call from Michael that weekend. That was the
- 19 first time in Minnesota because I was out there
- 20 working with the new rep group.
- So it was that trade show for the
- 22 summer of 2004 that Janet left just prior to
- 23 that.
- Q. Do you have a copy of the initial order
- 25 placed by The General Store?

- 1
- 2 A. I'd have to go back. The sales rep
- 3 might. One may have been faxed over or just
- 4 called in verbally to cancel it.
- 5 Q. Have you ever seen it?
- 6 A. No.
- Did you ever --7 Q.
- 8 Yes, I'm sorry, I may have. She did
- 9 write an order with us at that show.
- But she canceled the order at the same 10
- 11 show?
- 12 She came back. I don't recall all the
- 13 details. She came back the next day. I saw her
- 14 two or three times during that show.
- Q. And what did she communicate to you 15
- 16 that Michael Lund said?
- A. They he had a patent and told her not 17
- 18 to buy the product because he was going to close
- 19 down Chamilia August 19. And that if she bought
- 20 it, he would go into her store and confiscate all
- 21 of her inventory and sue her for all of the
- 22 sales.
- And were you present when Michael Lund 23
- 24 communicated that to Jenny?
- 25 A. No, she told me.

- 2 Q. So besides The General Store in
- 3 Minnesota, as you sit here today you can't
- 4 identify any other customers which Janet had
- 5 worked who refused to sell Chamilia products as a
- 6 result of statements made by Pandora?
- 7 A. There's quite a few more canceled
- 8 orders or customers carried us and stopped
- 9 carrying us afterwards. Customers asked to
- 10 return product. I got a letter from a customer
- 11 in another area that said "Due to Pandora's
- 12 patent, I want to send all my product back.
- 13 Please send me a full refund."
- 14 Q. But other than The General Store, you
- 15 cannot name any other retailers?
- 16 A. Seven Seas, that's in Kansas.
- 17 Q. With respect to -- I'm sorry. With
- 18 respect to Janet's territory.
- 19 A. I can go back and look. I don't recall
- 20 any others from that show. Clearly Janet was
- 21 frustrated because she left repping the company
- 22 because she was having hard times with lots of
- 23 accounts in the area, many accounts in the area.
- Q. Besides The General Store what other
- 25 accounts was Janet having difficulties with?

- 2 A. I'd have to go back and -- I don't
- 3 know. Lisa Whirlow lost about nine or 10 sales
- 4 reps.
- 5 Q. Do you know their names?
- 6 A. Rob Shore, Mike McGrievy, Tony Brandon,
- 7 Ivy -- what's the other gentleman's -- those are
- 8 the ones that I recall off the top of my head.
- 9 Q. What are the reasons for these
- 10 individuals to depart the employment of a
- 11 Chamilia sales rep as a Chamilia sales rep?
- 12 A. They're -- they served territories.
- 13 They know the customers. They serve that area.
- 14 Pandora reps have gone into those
- 15 accounts, were called -- were called from Michael
- 16 Lund that Pandora had a patent or their customers
- 17 were told by Pandora reps that Pandora had a
- 18 patent, was closing down Chamilia on August 19,
- 19 or that was the second time, closing Chamilia
- 20 down.
- And that they would go into the store
- 22 and confiscate all of their inventory. So if you
- 23 want to do business with Chamilia, we're going to
- 24 sue you. But if you want to do business with us,
- 25 Pandora, all this will go away.

- 2 Q. So what are the reasons that Bob Shore,
- 3 Mike McGrievy, Tony Brandon and Ivy left the
- 4 employ as sales representatives of Chamilia?
- A. They couldn't convince the retailers to 5
- 6 work with them to sell Chamilia because they were
- 7 told or threatened by Pandora that they would be
- 8 sued if they carried Chamilia.
- Q. What retailers did those individuals 9
- 10 need to convince to carry the Chamilia jewelry
- 11 products?
- 12 One was Italiancharms.com, Carinies --
- 13 Italiancharms --O.
- A. Italiancharms, I believe -- that's the 14
- 15 website.
- Italiancharms.com? 16 Q.
- 17 A. Yes.
- And that's in which area? 18 O.
- 19 California area.
- 20 Any others? Q.
- 21 Pat's is another one in that area.
- 22 Pat? O.
- Or Pat was the owner's name. I think 23
- 24 the name of the account is Carinies.
- Q. Could you spell that? 25

- 1
- 2 in that territory.
- 3 Q. Have you personally heard sales
- 4 representatives or representatives of Pandora
- 5 make any statements regarding the confiscation by
- 6 sheriffs of Chamilia jewelry products?
- 7 A. Not confiscation. Just shutting down
- 8 and suing them for all profits and all sales.
- 9 Q. You've never personally heard a
- 10 representative of Pandora say anything with
- 11 regard to confiscation of products by sheriffs?
- 12 A. I did not hear -- no.
- 13 Q. Did you ever hear Michael Lund say
- 14 that?
- 15 A. Not that sentence, but I heard Michael
- 16 Lund say at the Atlanta gift fair that he was
- 17 going to close down Chamilia with his patent and
- 18 sue customers for all sales.
- 19 Q. And that was Atlanta 2000 --
- 20 A. January 2000 -- maybe February -- no,
- 21 January of 2005.
- Q. And where were you when you heard this?
- A. Standing right next to him bumping
- 24 shoulders.
- 25 Q. And where was that?

- 2 A. Atlanta gift market, fourth floor.
- 3 After being upstairs in our showroom
- 4 for half a morning, we had four or five customers
- 5 come into the store and saying this is what
- 6 they're being told at the Pandora booth and they
- 7 are trying to make a decision on who to carry.
- 8 They were told that, from Michael Lund, that
- 9 Pandora would be closing down Chamilia. And
- 10 customers being customers go and investigate what
- 11 the story is and came upstairs and asked us if
- 12 that was true.
- 13 After hearing that several times in the
- 14 morning, I went down and stood in the aisle and
- 15 tried to find, hear, if I could find anything, or
- 16 hear that story. And I heard, started hearing
- 17 similar comments, looked over and found that that
- 18 was Michael Lund, by his name tag, and the
- 19 customer he was speaking with, Sue Thompson from
- 20 Bowling Green, North Carolina, or Christmas in
- 21 North Carolina was the store, telling the same
- 22 story that I just heard several times, that
- 23 Pandora will be closing Chamilia, suing customers
- 24 with their patent, patent that they had.
- Q. You indicated that at the Atlanta gift

- 00211
 - 1
 - 2 market show four or five customers approached
 - 3 you --
 - 4 A. Correct.
 - 5 Q. -- regarding statements by Michael
 - 6 Lund?
 - 7 A. Yes.
 - 8 Q. And who were those customers?
 - 9 A. I provided all the names to counsel. I
 - 10 don't recall them off the top of my head.
 - 11 Q. You can't recall them to me?
 - 12 A. I'm sorry.
 - 13 Q. You don't remember as you sit here
 - 14 today?
 - 15 A. That was one of them. Another one
 - 16 was -- another customer was from Florida, Twisted
 - 17 Sisters from Florida. Another customer was
 - 18 somewhere in Atlanta, in Georgia. I don't recall
 - 19 all the names of the stores at that point. I
 - 20 have it all documented and provided it to
 - 21 counsel.
 - 22 Q. And what did Florida's Twisted Sister
 - 23 communicate to you that Michael Lund said?
 - 24 A. Same story. Don't carry Chamilia.
 - 25 They'll be shut down. If you carry the line,

- 00212
 - 1
 - 2 we're going to sue you for your profits and
 - 3 sales.
 - 4 Hayden Gate is another one from
 - 5 Florida, same story they were told. I believe
 - 6 Laura Solomon of Hayden Gate. If they carried
 - 7 Chamilia, that they'll be sued for the patent
 - 8 that they have and that they will take all of the
 - 9 profits.
 - 10 Q. And when was Laura Solomon told that?
 - 11 A. January of 2004.
 - 12 Q. By whom?
 - 13 A. Michael Lund.
 - 14 Q. Were you present when Laura Solomon was
 - 15 told this by Michael Lund?
 - 16 A. That was the conversation that she told
 - 17 me happened. So I went downstairs to see if that
 - 18 was any truth to that. And I heard the same
 - 19 story just those several customers that I
 - 20 mentioned was actually what I heard myself.
 - 21 Q. You didn't personally hear the
 - 22 conversation --
 - 23 A. I heard -- no, not that conversation.
 - 24 Q. -- that Laura Solomon had with Michael
 - 25 Lund?

- 1
- 2 A. No. I heard Michael Lund tell that to
- 3 the other customer Sue Thompson from North
- 4 Carolina.
- 5 Q. You heard that conversation?
- 6 A. Yes.
- 7 Q. What did Michael Lund communicate to
- 8 that customer?
- 9 A. That he was shutting down Chamilia any
- 10 day with a patent. The lawyers are working on it
- 11 and they'll be shut down very soon. And that any
- 12 customer carrying Chamilia will be sued and all
- 13 the profits will be having to be paid back and
- 14 all product confiscated.
- 15 Q. Is Sue Thompson --
- 16 A. There was two of them.
- 17 Q. -- currently a customer of Chamilia?
- 18 A. I do not know.
- 19 It was her -- Sue Thompson and her
- 20 husband. I don't know if his name was John. I
- 21 wrote -- she gave me her card.
- 22 Q. Who --
- 23 A. I don't know --
- Q. I'm confused. John played what role in
- 25 this?

- 2 A. He was there also, Sue and John,
- 3 husband and wife, they owned the store.
- 4 Q. Christmas --
- 5 A. Christmas Tree something in North
- 6 Carolina.
- 7 Q. And you don't know whether or not
- 8 Christmas Tree carries Chamilia jewelry products?
- 9 A. I don't know.
- 10 Q. Do you know whether they ever have?
- 11 A. I believe they have. I'm not sure -- I
- 12 don't know when and where, but she wanted to come
- 13 up and talk to me and tell me what she was
- 14 hearing. Because I think she carried both lines.
- 15 I'm not exactly sure. You'll have to ask the
- 16 customer.
- 17 Q. Does Sue and John Thompson's store
- 18 currently sell Pandora?
- 19 A. I don't know.
- 20 Q. Does Florida's Twisted Sister currently
- 21 sell Chamilia products?
- 22 A. I do not know.
- 23 Q. Do you have any way of determining
- 24 whether or not they do?
- 25 A. I don't know.

- 2 Q. Other than Newt Hofstra and Michael
- 3 Lund, have you had any other conversations with
- 4 Pandora representatives?
- 5 A. Not that I know.
- 6 Q. Going back to the Atlanta January '05
- 7 gift show, where were you when you overheard
- 8 Michael Lund speaking to individuals about
- 9 Chamilia?
- 10 A. At that time that booth was probably
- 11 again 10 by 15, 15 by 20. It was in a corner in
- 12 the back on the fourth floor, I believe the gift
- 13 mart floor, building number 3. I was standing
- 14 next to -- right in front of the area, like on
- 15 the line where the next booth starts. It's all
- 16 an open area. It's just a carpet where the booth
- 17 is on. Michael was standing sort of in front of
- 18 Pandora, half shoulder over into the other area.
- 19 O. The other area of the aisle?
- 20 A. Depends which way, there's horizontal
- 21 and vertical, in the aisle, but halfway where his
- 22 booth was and where the next booth was. On the
- 23 edge of where the line of where his booth was and
- 24 the other booth was.
- Q. And what was the other booth?

- 2 A. I have no idea. Another company
- 3 selling something.
- 4 Q. Where were you standing when you
- 5 overheard Michael Lund speaking?

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- 6 A. Shoulder distance next to him.
- 7 Q. Were you touching him?
- 8 A. Sometimes when he turned around he
- 9 bumped into me.
- 10 Q. So you were standing behind him?
- 11 A. To the side of him.
- 12 Q. So when he turned around what part of
- 13 him bumped into you?
- 14 A. Sideways, like two 45s.
- 15 Q. Two 45 degree angles, is that what you
- 16 mean by two 45s? I don't know what you mean.
- 17 A. It was 90, two shoulders -- it was a
- 18 several-minute conversation, so he was moving
- 19 around. It was never directly one time facing
- 20 right at me the whole time. It was both ways he
- 21 was standing towards me and talking, turning
- 22 around and talking to somebody else. He was
- 23 telling his conversation of shutting us down to
- 24 several people that were in the area. And he was
- 25 more or less rotating left to right telling

- 00254
 - 1
 - 2 February 2004?
 - 3 A. No.
 - 4 Q. Have you ever attended the Chicago gift
 - 5 show?
 - 6 A. No.
 - 7 Q. Have you ever met Jodie Henderson?
 - 8 A. No.
 - 9 Q. Do you know who Jodie Henderson is?
 - 10 A. I've heard the name.
 - 11 Q. And how have you heard the name?
 - 12 A. Customers complaining about -- Pandora
 - 13 sales rep, customers complaining about what she
 - 14 said to other customers regarding being shut down
 - 15 and having all the store sales taken by Pandora.
 - 16 Q. What customers have indicated to you
 - 17 that Jodie Henderson has communicated that those
 - 18 statements?
 - 19 A. I don't recall.
 - 20 Q. Who is Cathy Reilly, do you know?
 - 21 A. Yes.
 - 22 Q. And who is that?
 - A. Sales rep.
 - 24 Q. In what territory?
 - 25 A. The midwest.

- 2 the extent it calls for attorney-client
- 3 communications.
- 4 MS. SHORT: What is his
- 5 understanding --
- 6 Q. What is your understanding of
- 7 Chamilia's complaint against Pandora in this
- 8 action?
- 9 A. My understanding is companies can
- 10 compete. I don't go ship a UPS package and UPS
- 11 isn't saying don't go ship with Fed Ex because
- 12 they're shutting Fed Ex down. I don't go to buy
- 13 a pair of Levi's jeans and Levi's doesn't say
- 14 don't buy Diesel because we're going to shut them
- 15 down.
- No other companies I've dealt with have
- 17 talked about the number one selling technique
- 18 into scare customers that the other company is
- 19 going to be put out of business.
- Q. What is your understanding of the
- 21 damage that Pandora has caused Chamilia as a
- 22 result of these statements?
- A. It's lost customers.
- 24 Q. Okay. Which customers has Chamilia
- 25 lost as a result of statements made by Pandora?

- 2 A. We've gone over several of those
- 3 customers today.

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- 4 Q. In addition to those, what others?
- 5 A. I'd have to review. I don't know. We
- 6 have to go back and look and see which customers
- 7 we lost. Lisa knows quite a bit of customers
- 8 that she lost.
- 9 Q. Other than the ones that we've
- 10 discussed here today, what other customers have
- 11 you lost as a result of Pandora's statements?
- 12 A. Quite a few.
- 13 Q. But as you sit here today, can you
- 14 recall any other names?
- 15 A. I'd have to go back and look at all the
- 16 details. We lose customers -- you don't know
- 17 when you lose a customer all the time. How many
- 18 customers are going to be told one thing and make
- 19 a purchase decision to go elsewhere?
- Q. What document are you going to go back
- 21 and look at to determine what customers you lost?
- A. Talk to our sales reps who know their
- 23 accounts and have been told by them that we are
- 24 no longer ordering from Chamilia. We won't order
- 25 from Chamilia because they're going to be out of

- 2 business.
- 3 Q. And what document would that be? Is
- 4 there a document?
- 5 A. Sales reps, sales reps lost orders,
- 6 sales reps canceled orders.
- 7 Q. Do you maintain a list of the customers
- 8 that you lost as a result of actions or
- 9 statements made by Pandora?
- 10 A. I know of the ones that I've had
- 11 conversations with. And --
- O. Which ones are those?
- 13 A. The General Store.
- 14 Q. Okay.
- 15 A. Yes, General Store in Minnesota.
- 16 Q. Okay.
- 17 A. The Joy Store in Texas,
- 18 Italiancharms.com, Carinies in California, Seven
- 19 Seas in Texas -- in Kansas. Those are just the
- 20 ones that I can remember off the top of my head.
- Q. And none of those stores currently
- 22 carry Chamilia jewelry products?
- A. To the best of knowledge, no.
- Q. When was the first time you heard that
- 25 Pandora was making statements about Chamilia and

- 1
- 2 its products?
- 3 A. 2004.
- 4 Q. Do you know approximately when in 2004?
- 5 A. It was consistent. It happened
- 6 regularly. Trade shows, customers -- going out
- 7 and talking to customers.
- 8 Q. So January of 2004 then?
- 9 A. I don't recall exact dates.
- 10 Q. Can you give me to the best of your
- 11 recollection what date it was?
- 12 A. Late first quarter, second quarter.
- 13 Q. The list of stores that you've
- 14 provided, have they ever carried Chamilia jewelry
- 15 products?
- 16 A. Some of them, no.
- 17 Q. Okay. Which ones?
- 18 A. I have to go back. I don't know which
- 19 ones are accounts or not accounts right now.
- 20 Some of those are conversations that I have had
- 21 with them and that's what they conveyed to us.
- Q. Have they ever been Chamilia jewelry
- 23 product customers? Some of them you said are,
- 24 some of them aren't.
- A. Yes, I'm sorry, several of those have

- 2 been. The Joy Shop was a customer, stopped
- 3 carrying us because of what they were told.
- 4 Italiancharms.com was a customer. Carinies was a
- 5 customer. Those ones that we've discussed were
- 6 customers for sure.
- 7 Q. And they're no longer customers?
- 8 A. No.
- 9 Q. Do you know whether they carry Pandora?
- 10 A. To the best of my knowledge, yes.
- 11 Q. Yes, they do carry?
- 12 A. Yes, they do.
- 13 Q. Have you ever heard of Zoe beads?
- 14 A. Yes.
- 15 O. And what are Zoe beads?
- 16 A. Another product on the market.
- 17 Q. And what type of product is Zoe bead?
- 18 A. A bead.
- 19 Q. What type of bead?
- 20 A. Sterling silver bead, I believe. I'm
- 21 not familiar their line that much.
- Q. Have you personally seen a Zoe bead
- 23 line?
- 24 A. Yes.
- 25 Q. And when was that?

- 2 pieces can be manufactured after that that are
- 3 machine-made. I don't know exactly the process
- 4 of the factory. But each piece is a handmade --
- 5 the wax or the design to turn the design into
- 6 something that can be made in mass.
- 7 Q. And who designs the wax pieces?
- 8 A. Craftsmen.
- 9 Q. Who?
- 10 A. I don't know.
- 11 O. Does Killian?
- 12 A. No.
- 13 Q. You don't know who the craftsmen are of
- 14 the beads that you sell?
- 15 A. No.
- 16 Q. Who designs the beads?
- 17 A. Killian.
- 18 Q. But she doesn't provide the designs to
- 19 the craftsmen in order to create the wax that
- 20 makes the beads?
- 21 A. No.
- Q. So how do they know what to make?
- A. The design, a drawing.
- Q. And who do they receive that from?
- 25 A. Killian.

- 2 Q. Anyone else?
- 3 A. No.
- 4 Q. When did Killian first start designing
- 5 beads for Chamilia?
- 6 A. Fall of 2003.
- 7 Q. September 2003?
- 8 A. September, October, November.
- 9 Q. Do you know which part of your jewelry
- 10 products are made by machine?
- 11 A. Not all of them. Chain is made by
- 12 machine.
- Q. Can you point to any others on Pandora
- 14 Exhibit 6 which are manufactured by machine?
- 15 A. I don't know exactly what is made or
- 16 not made by machine. I know the chain is called
- 17 manmade -- or machine-made chain, but I don't
- 18 know what else is.
- 19 Q. Are any part of the beads made by a
- 20 machine?
- A. I don't know.
- Q. Are any part of the beads handmade?
- 23 A. Yes.
- Q. What part is that?
- 25 A. The mold.

- 2 frustrated your deal or agreement that you have
- 3 with Disney, isn't that right?
- 4 A. I don't know.
- 5 Q. Well, you have the agreement with
- 6 Disney, don't you?
- A. So the agreement was reached, correct.
- 8 Q. Does Chamilia have a business plan?
- 9 A. I don't know.
- 10 Q. Have you drafted a business plan on
- 11 behalf of Chamilia?
- 12 A. I don't recall.
- 13 Q. Have you ever seen a business plan of
- 14 Chamilia's?
- 15 A. No.
- 16 Q. Does Chamilia have a plan which shows
- 17 anticipated growth of its business?
- 18 A. No -- yes, yes.
- 19 Q. What is that plan?
- A. Numbers, year-end numbers, sales
- 21 objectives.
- Q. And who created those objectives?
- A. I don't know.
- Q. You know that they exist, but you don't
- 25 know who created them?

- 2 A. Sales organizations have their own
- 3 internal numbers what they want to sell. I don't
- 4 know what their internal goals are to how much to
- 5 sell.
- 6 Q. So does Chamilia have a plan which
- 7 shows anticipated growth of business?
- 8 A. No.
- 9 Q. Does Chamilia have a plan which shows
- 10 it's perspective business opportunities?
- 11 A. No, not that I recall.
- 12 Q. Does Chamilia have a list of customers
- 13 that it intends to target?
- 14 A. We have a list -- no -- we have a list
- 15 of customers that reps send us and we send them
- 16 postcards as we discussed earlier. As a target
- 17 list, I don't know, I don't know what the count
- 18 is.
- 19 Q. Has Chamilia ever held a sales meeting?
- 20 A. Yes.
- Q. And when was that?
- A. The reps did, national sales reps did.
- Q. And when was that?
- 24 A. January '04.
- Q. Where was it held?

- 2 that Michael spoke with, Rob Knott in Jersey,
- 3 said it was a shit product inferior to his
- 4 product.
- 5 Q. And when was that communication made?
- 6 A. I have to go back and look in my notes
- 7 to see when he spoke with Rob. It was multiple
- 8 times he spoke with that customer.
- 9 Q. When was the last time you know that
- 10 Michael spoke with that customer?
- 11 A. I have no idea.
- 12 Q. Have you ever heard a Pandora
- 13 representative say, in your presence, that
- 14 Chamilia jewelry products are shoddy quality
- 15 merchandise?
- 16 A. No.
- 17 Q. Have you ever met Steve Glueck?
- 18 A. Seen him, never met him.
- 19 Q. Where did you see him?
- 20 A. San Francisco gift show, fall of '04 --
- 21 or summer of '04 -- fall of '04.
- Q. Have you ever spoken to him?
- 23 A. No.
- Q. You've indicated that customers have
- 25 canceled their order to purchase Chamilia jewelry

- 2 products based on statements made by Pandora
- 3 representatives. Can you please identify who the
- 4 customers are that canceled their orders?
- 5 MR. GOGGIN: Asked and answered. You
- 6 went through this for hours --
- 7 MS. SHORT: I didn't ask about
- 8 cancellation of orders. I said discontinue
- 9 of sale --
- 10 MR. GOGGIN: Yes, you did.
- 11 MS. SHORT: I'm asking again.
- 12 A. Going through your notes, I would look
- 13 at -- one was The General Store in Minnesota.
- 14 Another was The Joy Shop in Texas, Seven Seas in
- 15 Kansas. Again, I don't have an exhaustive list
- 16 with me. I would have to speak with some of our
- 17 customers. Carinies we mentioned. We mentioned
- 18 Italiancharms.com. We mentioned --
- 19 Q. And all of these entities have canceled
- 20 their orders that they originally placed with
- 21 Chamilia jewelry products?
- A. Canceled, yes.
- Q. All of them?
- A. To the best of my recollection --
- 25 canceled orders or canceled other orders or sent

- 2 orders back, yes.
- 3 Q. Which individuals, if any, retailers
- 4 have decreased their order to purchase Chamilia
- 5 jewelry products as a result of statements made
- 6 by Pandora representatives? Any?
- 7 A. I'm sorry, that was --

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- 8 Q. That was what?
- 9 A. That was a long thing. I didn't get
- 10 the whole question.
- 11 Q. Has a retailer ever decreased their
- 12 order to purchase Chamilia jewelry products with
- 13 you based on any statements made by Pandora
- 14 representatives?
- 15 A. Yes.
- 16 Q. And who are they?
- 17 A. Several of the accounts I just
- 18 mentioned in the prior one. Joy Shop --
- 19 Q. Any other than the ones you just
- 20 mentioned?
- A. To the best of my -- yes, there's
- 22 others. Sales rep has much more intimate
- 23 relationship with the customers and who's buying
- 24 what and who's canceling what. I don't have the
- 25 understanding of what, you know, why sometimes an

- 1
- 2 order is canceled.
- 3 Q. Have you ever spoken with anyone at
- 4 Ann's Hallmark?
- 5 A. Sounds familiar. I don't --
- 6 Q. Have you ever spoken with anyone --
- 7 A. I don't recall.
- 8 Q. Have you ever spoken with anyone at Now
- 9 and Then?
- 10 A. I don't recall.
- 11 Q. And The Gift Gallery, do you know who
- 12 they are?
- 13 A. It was an ex-customer, yes, in
- 14 Minnesota. That's another one who canceled us,
- 15 Gift Gallery, because of comments from Michael
- 16 Lund in Atlanta.
- 17 Q. Did you personally hear the comments
- 18 made by Michael Lund to The Gift Gallery?
- 19 A. No.
- Q. And what statements did you learn from
- 21 The Gift Gallery that Michael Lund allegedly
- 22 made?
- A. That the customer, I can't remember the
- 24 gentleman's name, he canceled an order with us,
- 25 canceled some other -- canceled an order with us

- 2 under the assumption that Pandora had -- he was
- 3 told Pandora had a patent and he wanted to send
- 4 the product back to us or cancel the order
- 5 because he just didn't want to get involved with
- 6 being sued, which he was also threatened, from my
- 7 understanding.
- 8 Q. Other than yourself and Lisa Whirlow,
- 9 who would have knowledge of the customer's loss
- 10 because of statements allegedly made by Pandora
- 11 representatives?
- 12 A. Every sales rep.
- 13 Q. Every single sales rep --
- 14 A. Most likely. Every's a very -- quite a
- 15 few sales reps. Quite a few sales reps.
- 16 Q. How do you know they have that
- 17 knowledge?
- 18 A. Because I receive e-mails from them. I
- 19 receive phone calls from customers. I receive
- 20 phone calls from them. And I document a lot of
- 21 those calls in my journal and/or have e-mails
- 22 that customers and reps have sent me concerned
- 23 that they lost this business because of rep X
- 24 from Pandora had made some comments to their
- 25 store.

- 1
- 2 Q. Do you have e-mails from your sales
- 3 representatives which directly reference Pandora?
- 4 Yes. A.
- 5 How many do you have?

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- 6 I don't know. A.
- What is the content of those e-mails
- 8 referencing Pandora?
- 9 A. That they were a sales rep from Pandora
- 10 approached an account, potential account, told
- 11 them that they're going to shut us down with a
- 12 patent and that not to buy the product because
- 13 they'll get sued for profits and we'll be out of
- 14 business.
- 15 Which sales reps sent you these e-mails
- 16 which include -- reference Pandora?
- 17 A. A lot of the times, it's so common,
- 18 this happens on a frequent basis, the e-mail will
- 19 say Pandora problem or Pandora has told them
- 20 this. So I don't recall all of the e-mails. I
- 21 don't recall the specifics. Numerous sales reps
- 22 have sent e-mails in that context.
- 23 Q. Can you recall any of the sales reps'
- 24 names as you sit here today?
- 25 A. Yes.